



Dear Potential Sponsor:

The date is set for Clemson Women's Alumni Council's 20th annual Bring Your Daughter to Clemson weekend which will be held May 18-20, 2018. This event is attended by girls from across the country from ages 6 to 18 and their adult chaperones. During the event, participants will enjoy campus life activities such as staying in a residence hall, eating in a dining hall, touring campus facilities, and engaging in educational activities hosted by faculty and graduate students. The weekend culminates with a Breakfast of Champions in the stadium with a special appearance by the Clemson Tiger. Attendees will then experience the excitement of Death Valley by rubbing Howard's Rock and running down the Hill!

You too can be an essential part of the excitement by becoming a sponsor. We have various levels of sponsorships as well as specific sponsorship opportunities that provide marketing exposure for you and your business. A portion of all donations are tax deductible and may qualify for Gift In Kind credit with Clemson University. Proceeds from the sponsorships will help underwrite the cost of the event and in turn help raise money for Women's Alumni Council's Unrestricted Scholarship Fund. To help support Clemson's efforts to increase private gifts, 5% of each gift made to most non-endowment funds will be reinvested.

Please see the attached document that illustrates the sponsorship levels, specific sponsorship opportunities, and benefits of contributing to the 2018 Bring Your Daughter to Clemson Weekend event. Other donations are also accepted. For additional information or questions, please contact Patricia Randall at the information listed below.

Go Tigers!

Patricia Randall

Clemson Women's Alumni Council BYDTC Chair

wacbydtc@gmail.com

609-802-6206

<http://alumni.clemson.edu/womens-alumni-council/>

Sponsorship levels

**Note – All Logos, Marketing Materials or donated items need to be provided to Women’s Alumni Council by April 15, 2018 to ensure ability to include materials during event.*

| Vendor Sponsorship Benefits | Cub Level - \$100 | Tiger Level - \$300 | Anna Maria Calhoun Clemson Level - \$500 | All In Level - \$1000 |
|--|--------------------------|----------------------------|---|------------------------------|
| Business Name and/or Logo in Participant Program and on Slide at Welcome Session | X | x | x | x |
| Ability to Include marketing materials or product samples in participant goodie bags | X | x | x | x |
| Sponsorship Recognition in Blast Emails Marketing the Event (*Note – company logo/name would be added to any email blasts post business confirming sponsorship commitment.) | | x | x | x |
| 6 Foot Table Made Available at Residence Hall during Friday evening and Saturday Am Check-in Hours for Business to display marketing materials or sell products | | | x | x |
| Invite for 2 Business Representatives to attend May 20th Breakfast of Champions | | | | x |

Sponsorship Form

Please make checks payable to Clemson University Foundation and mail to:

Attn: Patricia Randall - Women's Alumni Council BYDTC Chair
114 Marshall Bridge Dr.
Greenville, SC 29605

Company Logos to be included in program materials should be emailed to wacbydtc@gmail.com.

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| Business Name: | |
| Business Point of Contact Name: | |
| Mailing Address: | |
| Phone Number: | |
| Email Address: | |
| Sponsorship Level: | |
| Please List out Items you will be providing in participant goodie bags (brochures, coupons, product samples, give-aways with logo, etc.) | |
| For Anna Maria Calhoun Clemson and All In Sponsorship Level, please confirm if you will attend in-person during check in hours to display marketing materials or sell products (*Check in is Friday, May 18 th from 5-9 pm and Saturday, May 19 th from 7-9:30 am) | |
| For All In Sponsors, please confirm if representatives (up to 2 invited) will attend Breakfast of Champions located in the West End Zone on Sunday, May 20 th at 9:00am | |